



POSTER & VLOG COMPETITION

70th IPSF World Congress

Calling All Visual Creatives!



70TH IPSF
WORLD CONGRESS
REPUBLIC OF KENYA - 2025



International
Pharmaceutical
Students' Federation



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CALL FOR PARTICIPATION

Poster & Vlog Competition

Introduction

The **Poster and Vlog Competitions** aim to enhance delegates' creativity, communication, and advocacy skills by offering platforms to express ideas visually and narratively. These competitions provide opportunities for pharmacy and pharmaceutical science students and early career professionals to brainstorm, research, create, and present content to reflect on select global health themes, showcase their individuality, and contribute to the IPSF World Congress spirit through **visual storytelling and design**. Participants not only make eye-catching content but also clearly explain their ideas to the audience, persuading them of their importance. This contest boosts creativity and encourages participants to find new ways to discuss important pharmaceutical or healthcare topics. Through this competition, **participants can exhibit their skills in making complex ideas easy to understand** through visuals, and then confidently and persuasively present their ideas to the audience.

Competition Structure and Themes

- **Poster Competition Themes**

- **Scientific Poster Themes:**

- Revolutionizing Pharmacovigilance For Safer Patient Outcomes
 - Leveraging Technology and AI for Patient-centered Pharmaceutical Care
 - Role of Pharmacists in Addressing Global Health Emergencies

- **Education Poster Themes:**

- Empowering Communities for Good Health and Well-being
 - The Role of the Youth in Averting AMR Crisis
 - Environmental Conservation, Health and Business for Planetary Wellbeing

- **Vlog Competition Themes**

- Choose one of the themes below or submit content inspired by any of these ideas:

- This is My Identity: A Delegate's Introduction to their Culture
 - Friendship Beyond Borders: My Global IPSF Family
 - A Day in the Life of a Pharmacy Student in [your country]
 - Navigating Life and Leadership Beyond the Federation-An Alumni Story
 - Beyond the Counter: The New Frontiers of Pharmacy Practice

Eligibility Criteria

The competition is open to **ALL** IPSF members, including undergraduate pharmacy and pharmaceutical science students and early career professionals from around the globe.

- **Participation is NOT limited to registered World Congress delegates.**



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Submission Requirements

• Vlog Requirements:

- Duration: 2 minutes maximum
- Orientation: Portrait (Aspect ratio 9:16), 1080 x 1920 px
- Format: MP4 or MOV
- Resolution: 1080p
- Language: English
- Must include the 70th IPSCF World Congress branding elements
- File Rename format: Vlog_Full Name_Organisation Abbreviation_Country
 - For example, Vlog_John Doe_KEPhSA_Kenya

• Poster Requirements:

- Orientation: Portrait (Aspect ratio 4:5), 1080 x 1350 px
- Resolution : 300 dpi or higher
- Format : jpeg, png, pdf
- Language: English
- Must include the 70th IPSCF World Congress branding elements
- File Rename format: Poster_Full Name_Organisation Abbreviation_Country
 - For example, Vlog_Jane Doe_KEPhSA_Kenya

- All submissions must be **original and free from copyright violations**.
- Submission Form: <https://forms.gle/MduqZpRh7Q6FvUZn6>
- Inappropriate, offensive, AI-generated or plagiarised content will lead to disqualification

Evaluation Criteria

- Essays will be judged on:
 - Relevance to the theme
 - Completeness and technical quality
 - Storytelling
 - Clarity of expression and organisation
 - Originality and creativity
 - Public engagement (via likes, shares and reposts)

Prizes

- Top poster and vlog will receive materials awards (cultural souvenirs, uniquely branded merchandise and certificates)
 - 1st Place: Cultural Souvenir + Unique WC Merchandise
 - 2nd Place: Unique WC Merchandise
 - 3rd Place: Unique WC Merchandise

Deadline

- All entries must be submitted by **11:59 PM GMT+3, on Wednesday 30th July 2025**.
- Submissions sent past the deadline will not be accepted.



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Evaluation Process & Additional Information

- The submissions will undergo preliminary review by the Reception Committee under the Media and Public Relations Supporting Committee, thereafter subjected to a public vote on select social media platforms.
 - Posters: Instagram Feed and WhatsApp Channel
 - Vlogs: Instagram Reels and TikTok
- Preliminary Evaluation** will take place between **July 31 and August 9, 2025**
 - Finalists (top 5 in each category) will be announced on August 10, 2025
 - Top entries will be featured on the official social media platforms of the Congress.
- Final Evaluation (public voting)** will take place between **Aug 11 and August 13, 2025**
 - Cumulative social media engagement including likes, shares and comments will determine the eventual winners.
 - The People's Choice Award will go to the posts with the highest engagements.
- The winner will be announced on **August 14, 2025** during the **Gala Night and Awards Ceremony** then published on the official event website, as well as social media platforms.
- All participants who submit entries will receive a Certificate of Participation.

Contact Details

- In case of any inquiries, don't hesitate to contact us via the following:
 - Help Desk
 - Email: ipsfworldcongress2025@gmail.com
 - WhatsApp: **+254 757 487 761**

Karibu Kenya!

DIE HARD TICKETS!
Advancing Pharmacy Education and Practice for Global Health Impact
August 7-15, 2025 || USIU Africa, Nairobi

Ticket	Category	Price	Includes
Ticket 1	Kenyan Students & Interns (Full Event)	Ksh 35,000	5x Days Access to the Symposium, Workshops and Breakfast Sessions No Accommodation
Ticket 2	Kenyan Students & Interns (Day Pass)	Ksh 3,000	One Day Access to the Symposium, Workshops and Breakfast Sessions
Ticket 3	Kenyan Registered Pharmacists (Day Pass)	Ksh 5,000	One Day Access to the Symposium, Workshops and Breakfast Sessions
Ticket 4	International Student Delegates (IPSFers)	€600	Full Package including accommodation
Ticket 5	International Student Delegates (non-IPSFers)	€635	Full Package including accommodation
Ticket 6	IPSF Alumni and Fafa (Partial Event)	€300	Two-Day Package including accommodation for 2 nights
Ticket 7	IPSF Alumni and Fafa (Day Pass)	€80	One Day Access to the Symposium, Workshops and Breakfast Sessions

Limited PCT Slots for Grabs | First Come, First Serve
Die Hard Tickets Registration Deadline: July 31, 2025
Email: ipsfworldcongress2025@gmail.com | Mobile: +254 757 487 761
Visit Website: www.ipsfwc2025.com

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PROMO CODE: ETK75
12% discount on both Business and Economy class fares to all participants departing from all ET online cities to Nairobi, Kenya.

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Visit Website: www.ipsfwc2025.com

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